

IEG's Theory of Change

IEG has developed a theory of change to clarify how evaluation contributes to the Bank Group's development effectiveness by fostering learning, accountability for results, and evidence-based decision making. The theory of change has its basis in IEG's mandate and maps the causal linkages between its major functions, its primary activities, and corresponding key outputs to the potential

direct outcomes (for example, outreach and behavioral influence among key target audiences), indirect outcomes (for example, on the Bank Group's learning and accountability processes) and, finally, the causal linkages with the Bank Group's two corporate goals.

