

Should you adapt your evaluation questions and scope?

Is your target audience likely to listen and act on the findings?



Yes

Are the intervention's objectives and activities coherent enough to allow for evaluation?

No

What do you need to change in order to meet their needs?

Yes

No

Could a different evaluation angle bring more value at this time?

Are you likely to have well-substantiated evaluation findings?

Yes

No

What practical and ethical constraints are weighing on your capacity to collect information? How can you improve?

Can you find ways around what is infeasible?

Would you be able to interview remotely the right key informants?



Yes

No

Can you tap into the expertise of local researchers?

Would it be ethical to do so?



Yes

No

Will you be able to work around biases inherent in remote interviewing?

Yes

No

Can you make sure they also apply ethical considerations when reaching out to others?

Yes

No

Yes

No

Consider postponing

Consider training them

Can you improve what remains feasible?



Can you enrich your portfolio analysis with other sources?

Yes

No



Can you strengthen your content analysis with Theory-based principles?

Yes

No

Do you have a sizable portfolio to experiment with artificial intelligence?



Would the costs of learning or hiring an expert justify the gains?

Yes

No

Make sure your standard portfolio analysis is rigorous

Yes

No

Consider a pilot

Can you tap into alternative sources of evidence?

Are there new sources of (big) data available to answer particular evaluation questions?

Yes

No

Can you access them?

Yes

No

Consider options for other data analysis

Can they be used ethically?

Yes

No

Consider whether data agreements can be reached to access them

Is it worthwhile investing resources and expertise to conduct big data analytics?

Yes

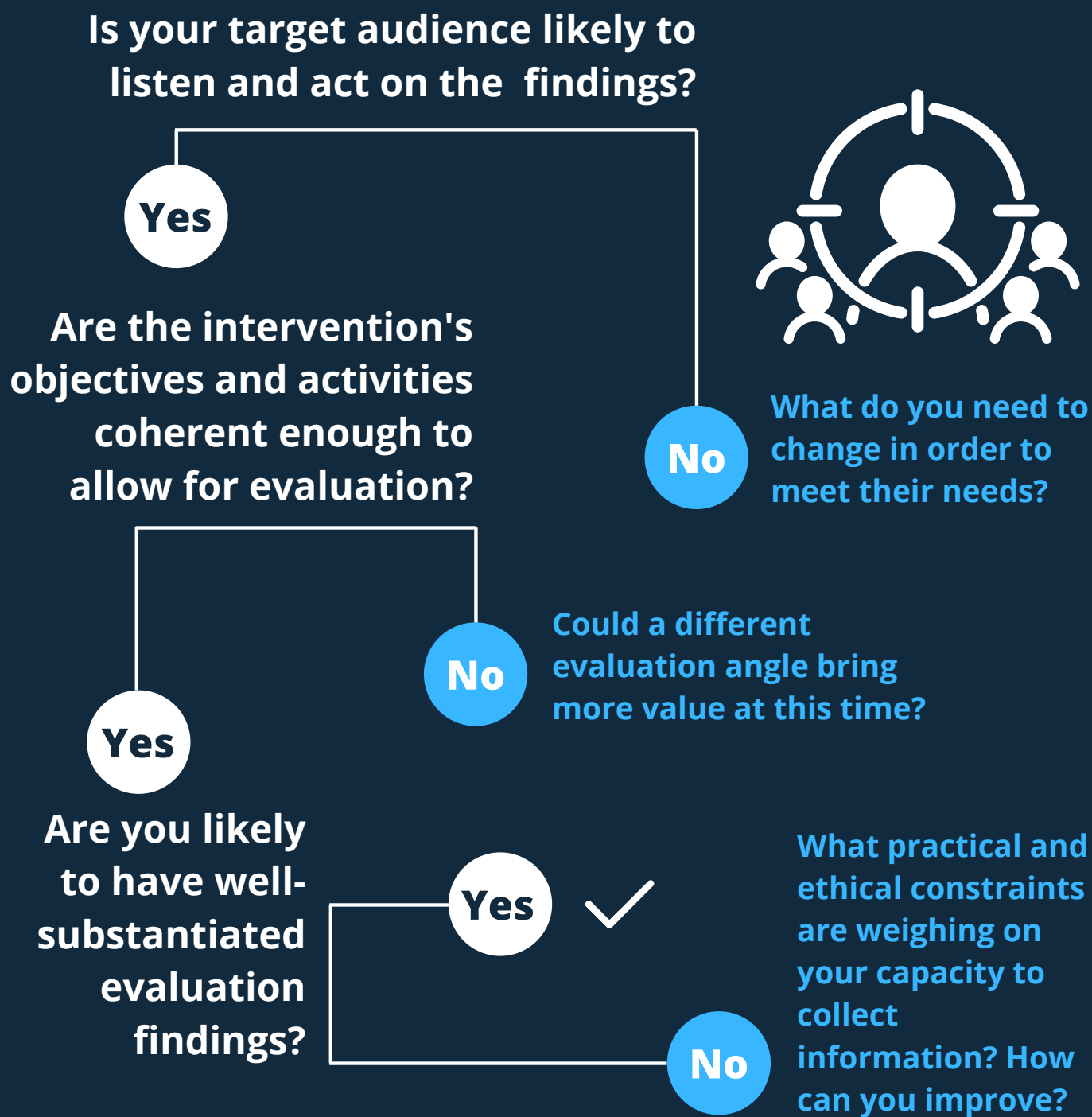
No

Think long term and consider other opportunities for experimentation

Can you follow procedures to anonymize or protect privacy?



Should you adapt your evaluation questions and scope?

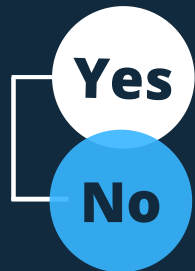


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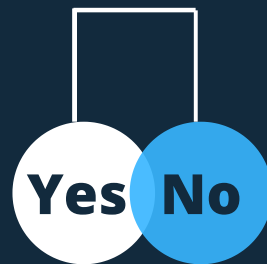
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Can you improve what remains feasible?

Can you enrich your portfolio analysis with other sources?

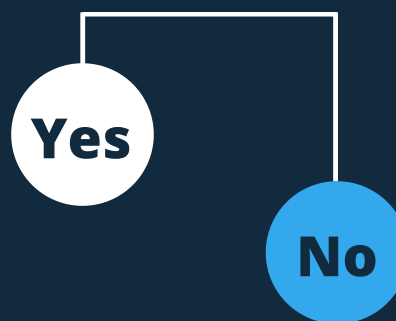


Can you strengthen your content analysis with Theory-based principles?



Do you have a sizable portfolio to experiment with artificial intelligence?

Would the costs of learning or hiring an expert justify the gains?



Make sure your standard portfolio analysis is rigorous



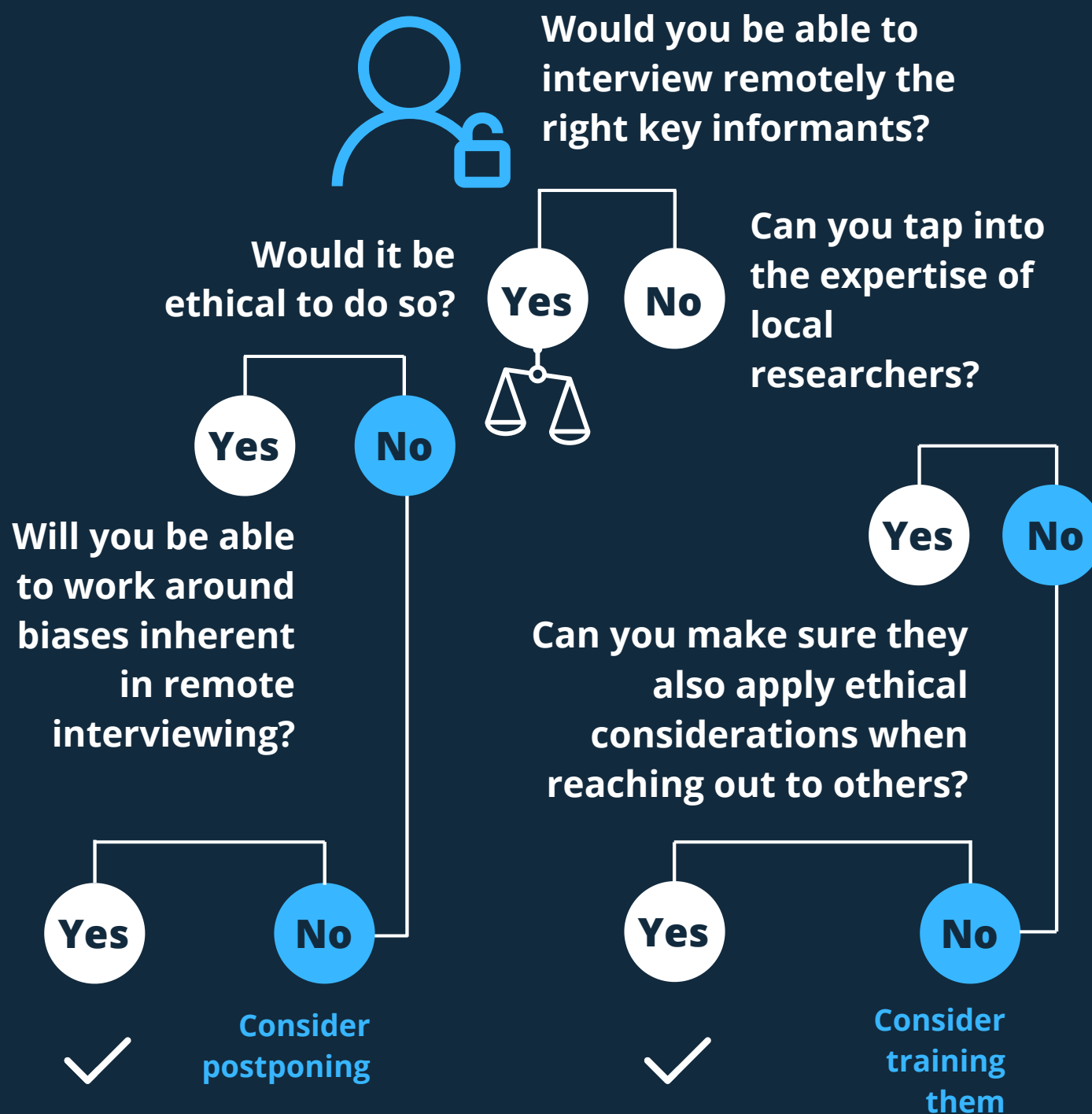
Consider a pilot



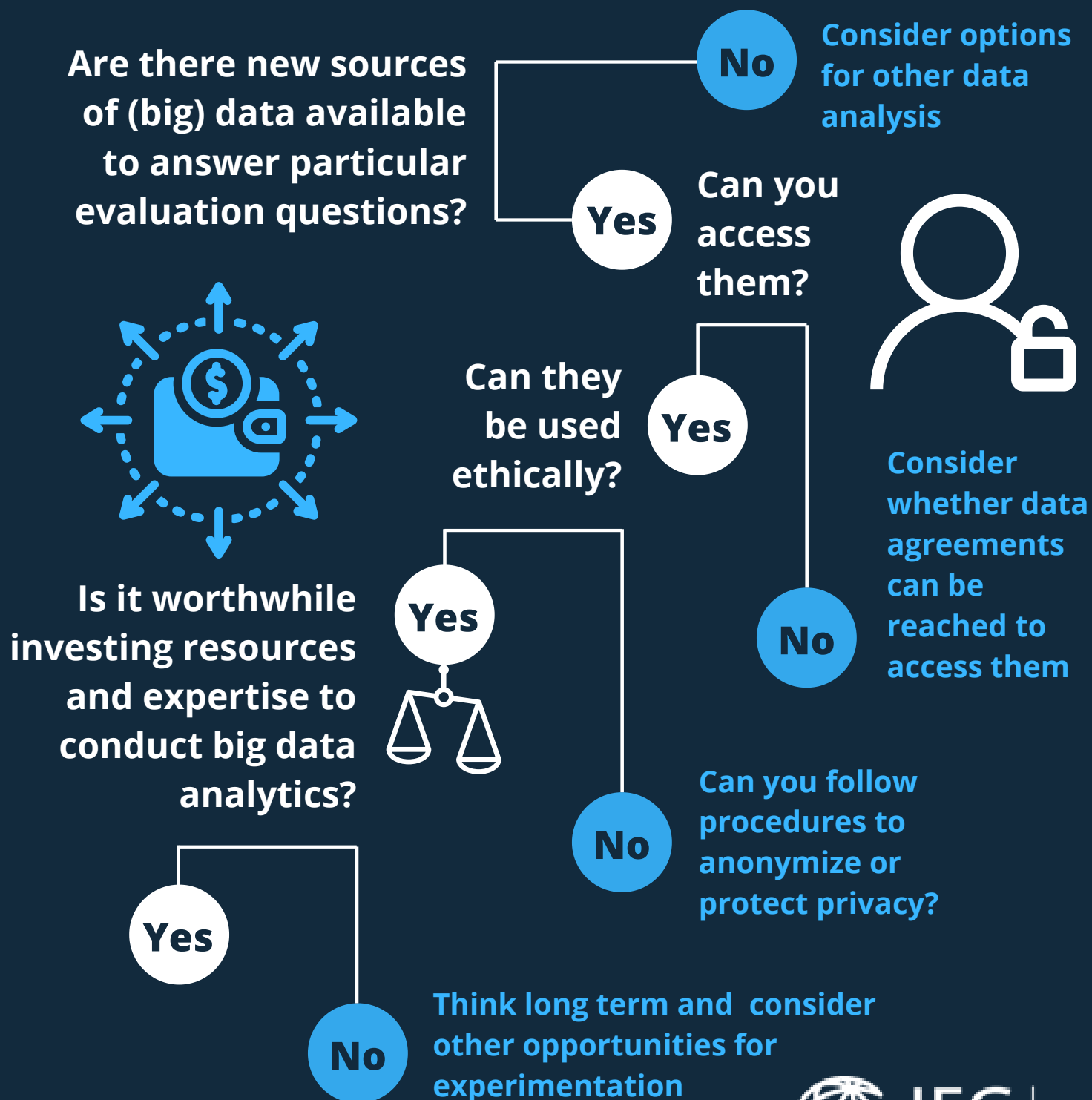
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Can you find ways around what is infeasible?



Can you tap into alternative sources of evidence?



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